



GLEICHEN TOWN COUNCIL MEETS

The regular monthly meeting of the Gleichen Town Council was held last Friday evening of last week. Considerable business was transacted of a routine nature and a few other matters considered and acted upon.

Major Lewis and W. B. Brown appeared in connection with installing the new fire alarm bell. For the purpose of the Twenty-second Battalion, and after fully explaining the situation a motion by Aldermen McKee and Michael was duly passed agreeing to connect up the alarm bell with the sewerage system as soon as feasible in the New Year.

A deputation also appeared before the council to give free light bulbs. The council was informed that it was agreed to give five free light bulbs a week, Saturdays excepted, in consideration of the fifth centimeter giving free standing order from 4 to 5:45 and from 8 p.m. till closing time. The power house committee was asked to make definite arrangements between the Curling Club and the skating rink so that there would be no curling games on hockey match nights.

A recommendation to purchase additional fire equipment was passed before the council by the fire chief. After discussion it was decided to purchase two hydrant gas valves, one fourteen foot extension ladder, one gas pump and a life net.

The Fire and Police Committee was also instructed to look into the matter of a fire bell to be placed somewhere on Crawford street. Before adjournment the secretary was ordered to collect all outstanding taxes by distress.

CURLING NEWS

The curling season for 1922-23 opened up last Thursday evening without ceremony or excitement. Wednesday evening previous slips had been selected to their exact positions and their men selected which is as follows: Skip Beach, B. James, Brown and Evans. Skip Elliott, Brown, Hutcheon and Moody. Skip Staaback, Barfoot, Osterlander and Kelly.

Skip McDonald, J. Young, Jr., Henderson and McIntyre. Skip Robinson, Allen, Jeffries and Cornish. Skip Yates, Pringle, McLean and Hall. Skip Clifford, Menard, Farquharson and Bowles.

Skip McDonald, J. Young, Jones and Desjardine. Skip Parsons, Purcell, Lunan, and K. James. Skip Gilbert, Bates, Mallory and Babcock.

Thursday evening the competition for the cup over, between the President and Vice-President teams started with the final points to count. At the final Monday night the scores were President 50 and Vice President 47.

OPERA HOUSE NEWS

Next Saturday night a stirring picture of two brave frontiersmen, "Two Women," will be shown. This picture is one with a most melodramatic and film lovers are assured of a treat.

The Venerable Archdeacon Hayes will preach at evening service on Sunday evening in St. Andrew's church. After the service there will be a congregational meeting which the Archdeacon will address, and all interested are earnestly requested to attend.

There will be no Call issued on Dec. 27th. Only eleven days to Christmas.

A CALL TO ACTION MR. FARMER

Queenstown Farmer Suggests a Way Out of Financial Difficulties—Calls Public Meeting at Mill Friday Afternoon, Dec. 29th

There is an old saying that "Necessity is the mother of invention," and I, a farmer, and still have the land in which we have reached the point in as good shape, if not better, for what this district where we will have to adopt a different farming method if we expect to remain on the farm. Ever since this district was first settled we have been hit as one of Alberta's best grain-growing districts, where there has never been a total crop failure, and yet it is an unprofitable fact, that the farmers here are getting to be worse off from year to year, unable to meet their debts and they have no money for improvements. Were it not for the "area" relief act, but in application to it, many a farmer's family would be actually starving for the lack of necessities this winter. As it is a great number are giving up in despair and not a week passes but some farmers—especially those who during the war have high-priced land on the Redoubt or other places, are throwing up their hands, for losing all they paid and the results of their work for several years. There is a sorely in fact in the whole district who would not care at the chance of selling their land for only what they got. A little more than the amount he owes. But there are no buyers and practically all the who sold a few years ago have been compelled to take back their land as the buyer was unable to even meet the interest under existing conditions. Now, then, those of us who came here when the district was first settled and who have put in our best years to help build up the district and incidentally make a home here, are we, too, going to give up in despair?

Are we to lose the results of years of hard labor and privation, or are we going to make a stand for a change in farming conditions, so that we may be able to make a living and pay our debts?

It is not necessary for me to go into explanations about the reason for the present conditions, as every farmer knows this, but I am going to present a plan by which I hope it will be possible for us to get out of the hole we are in.

The organized farmers hope that a wheat board or some co-operative grain selling marketing plan, a different banking and credit system, and other reforms, on the farmers' program, will eventually better the farmers' conditions, and so do not wish to see the farmers' conditions get any worse. But until these reforms are put into force we have got to live, and unless we can find something which will help us right away we may not be able to survive. During the last few years the farmers in this district have adopted the systems of summerfallowing half of their land each year. They have found that owing to the scant rainfall this is the only way a crop can be raised with any surety. But with this expensive method of farming results of an average of 13 to 15 bushels of wheat an acre, which it has taken two years to grow with high-priced machinery and labor, at the present low price of grain is a losing game; while the overvaluing of the land has increased sub-fallowing and all kinds of bad weeds seem to increase at an alarming rate.

The plan I propose is to raise cultivated feed crops instead of bare summerfallow, or other words raise crops in place of grain; or rather to grow a crop every year every year. Instead of as now, a crop every other year.

Experiments made at experimental stations by individual farmers in the three prairie provinces have proven beyond doubt that fodder corn and some ripe corn, peas and snowflakes can be grown in place of hard summerfallow. It is a great number are giving up in despair and not a week passes but some farmers—especially those who during the war have high-priced land on the Redoubt or other places, are throwing up their hands, for losing all they paid and the results of their work for several years. There is a sorely in fact in the whole district who would not care at the chance of selling their land for only what they got. A little more than the amount he owes. But there are no buyers and practically all the who sold a few years ago have been compelled to take back their land as the buyer was unable to even meet the interest under existing conditions. Now, then, those of us who came here when the district was first settled and who have put in our best years to help build up the district and incidentally make a home here, are we, too, going to give up in despair?

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SENIOR HOCKEY CLUB MEETING

Last Thursday evening the Senior Hockey Club was re-organized for the coming season. L. M. Webster was elected president, D. James, vice-president and manager and Roy Gamble secretary-treasurer. Business for the ensuing year was brought up and disposed of. As the hockey club has always put on a dance it was decided to put on their annual dance on Friday, December 22nd. A dance committee comprised of Messrs. Webster, McQueen, Hinkins, Gamble and Brown were named. We have information from the boys that Mr. Triffin's orchestra will be in attendance. The other people are anxiously looking forward to be on the band and a good time is assured. There will be more details next week.

The possibility of a hockey league with Innason, Cluny and Gleichen is very bright, and will be heard next week.

SKATING RINK NEWS

Who says that Gleichen is not wide awake and modern? We are going to have free skating this winter. Can you beat that? No where in Alberta is it being done. It has been made possible by the splendid spirit of co-operation with which the rink maintainers have been working in their endeavor, aided by the fathers who have made it possible by giving water and light free of charge.

I can not limit to the fact that our district is yet under the great disadvantage of being far from the railway; but I believe we are nearer getting that railroad today than ever before. In the meantime we cannot sit down and stare to death waiting for it. We must act at once.

The co-operative action, I believe we can make a start. The Queenstown Farmers Co-operative, which at present is doing nothing except run the hall, was organized for real co-operative enterprise, and I believe it can be used to real good advantage in getting my plan into action.

It is true that all the money of the Co-operative is tied up in the hall but if the shareholders are willing new shares can be issued and the present shareholders can take more shares and every farmer in Queenstown, Mills, Majorville and Lake MacGregor, who would be interested in this plan can become a shareholder.

I know it is rather hard at the present time to raise money by the farmers' plan, still if the farmers here realize what a tremendous benefit the carrying out of this plan may mean to them they will make an effort to raise a little money and then put down a share would be enough to start the scheme. When the cream, cows and hogs and cattle begin to bring in returns further payment can then be deducted.

There is nothing, of course, to prevent the single farmer trying out this plan if he can finance it, but it should be obvious to all that better results can be gained by co-operative efforts. If a farmer goes alone in his milk cows it is not possible to deliver his milk at the railroad station at Cluny at a profit.

But if we net together and either buy a truck or engage one then we could easily own one to haul the cream. The district could be divided into say three routes, and farmers living adjacent to either of these routes would bring their cream to an agreed point, say a truck every week. The driver of the truck would then make two trips a week along each route and take it to Cluny to be shipped to Calgary and delivered up to the milk can. The cost of hauling will about equal the cost of the profit, but rather a little more.

(Continued on page 8)

GEO. MATTHEWS, Limited

TWO PHONES 13 and 46 "VALUE WITH SERVICE" PLEASE NOTE HOURS OF DELIVERY

XMAS. SUGGESTIONS
Some very handsome pieces of Dress Scarfs, Cashmere Scarfs, Cotton Scarfs, Etc. All beautifully worked. Ranging in price from \$3.50 to \$5.00.
To clear at 25 per cent. off
\$1.25 to \$3.75

COLORED APRONS
These are sure Xmas Novelties and a new shipment just marked off. The very new ones in Poly Prints, Etc.
\$1.25 to \$3.75

DOLLS
Away down in price this year. Just what, all dressed and will go to sleep just when they should.

TOWELS
Colored bordered Turkish Towels and Toweling, in O.D. Rose, Blue, Pink and Lavender. Boxed individually at 19c each. \$1.50 and \$2.50 each.

RIBBONS

A state large ribbon put away for a model occasion is always acceptable. Bump down! T. H. Beach designs and complete stock of ribbons, Satins, and

CURRENTS
Still selling at 25c per lb. all well-dressed and large foot. We have sufficient to supply immediate requirements only.

CHRISTMAS SUGGESTIONS IN

LEATHER GOODS
Club Bags Ladies Purse Join Purse Hockey Shoes Leggings

Suit Cases Tobacco Pouches Razor Shavers Moccasins Mitts and Gloves

Felt Rubbers and Overshoes

T. H. BEACH
The Harness and Shoe Store

Anteloni, Bollinger, Major Lewis, Ad. Wilcox, Jr., Baron, Gamble and Brown, supported by the well known accompanist T. Egerton, the public are assured of a wonderful night of amusement. Our well-known master of ceremonies, Mr. L. M. Webster, will be on the program. Miss Harrington will be on hand with some excellent readings and last but not least the orchestra, under the able supervision of J. Egerton, assisted by Messrs. Lewis and Barfoot, who will give a number of good instrumental.

The price of admission will be adults 50c, and children under 10 years 25c.

Do you need Xmas gifts? Get them at Staaback & Brown's from 10c to 25c.

Look the Call over and see what our merchants are offering this Xmas.

HANDKERCHIEFS
Never have we shown such values and such varieties of patterns. We had an old stock and every single handkerchief is new stock.

FOR CHILDREN
Kiddies Picture and Colors, Chaplin series 3 for 25c Colored Border Handkerchiefs at colored pictures 4 for 25c. Child's Plain White, with embroidered designs 20c each.

LADIES SILK
Pique is the correct thing and very serviceable. Plain Hemstitched 35c Embroidered corner 45c and 50c Crepe de Chine 3 for 15c.

BOXED HANDKERCHES
Packed in one, two and three, in plain, white and colored embroidery. Price 50c to \$2.50 box.

MEN'S SUGGESTIONS

FOR Lined Gloves
Lined Cape gloves 4 for \$2.50 Lined Mocha gloves 2 for \$2.50 Wool Gloves 50c, \$1.50 and \$2.50

SPECIAL
Pure Linen Hemstitched Handkerchiefs 25c Each
Tie Merino 35c and 50c
Pure Silk 50c
Tie Shirts 25c to 50c

TIES
Pure Silk. Every one New. Beautiful shaded floral bordered effects at \$1.00, \$1.25 and \$1.50

HANDKERCHIEF BOOTH
This is a very tempting place to stop, and one full of suggestions. A magnificent display of beautifully embroidered designs at 25c-50c-50c each.

CHOCOLATES
Fondue and Fudge of all kinds. Our price is attractive at 60c lb.

FANCY BISCUITS
We carry quantities and guarantee them nice and fresh. 25c to 50c lb.

CANDY
Everybody can have lots of candy this Xmas. Give the kiddies one good treat. Our Special 3 lbs. for \$1.00

What Did You Give Last Christmas?

TOYS for the kiddies—all broken new. "Something useful" for the grown-ups—new worn out or forgotten. A cash bonus for your employees—long stay. Other "last minute" presents—expensive but unsuitable. Are they remembered now? Of this year give them a Bank Book—make their first deposit and urge them to add it regularly. Could anything be more suitable and enduring?

The Royal Bank of Canada

GLEICHEN BRANCH. D. HUTCHESON, Manager

TIMELY SUGGESTIONS FOR THE HOLIDAY FESTIVITIES

To be obtained at the PIONEER MARKET

Choice Sirloin Beef
Choice Spring Lamb
Milk Fed Veal
Prime Young Turkeys
Flat Plump Geese
Cold Lake White Fish
Choice Mince Meat
Fresh Chopped No. 1 Beef
Libbies Choice Sweet Mixed Pickles
Libbies Choice Sweet Pickles
Blue Point Oysters in Bulk or in the Shell
Choice British Columbia Apples:
Delicious — Jonathans — Spices — Wagners
ONTARIO PURE WHITE CLOVER HONEY
Wishing all our Friends and Customers the Compliments of the Season
CHRIS. BARTSCH GLEICHEN

Announcement

Mr. G. H. Guzewell has taken over the management of the Gleichen Jewellery Company.
Mr. Guzewell has had eighteen years practical experience. We will be in a position to give prompt and satisfactory service in repairs of all kinds. A trial will convince.

GLEICHEN JEWELLERY COMPANY

We are Agents for the

BEST CAR OIL

Save Your Car by buying Good Oil

Polarine, Light.....	\$1.10 per Gallon
Mobile A.....	Price \$1.75 per Gallon
Mobile B.....	Price \$1.95 per Gallon
Wm. Penn, Heavy.....	Price \$1.60 per Gallon
Wm. Penn, Medium.....	\$1.50 per Gallon
Polarine, Heavy.....	\$1.10 per Gallon

McKAY HARDWARE CO.
GLEICHEN, Alta.

DO NOT BUY

Harness or Shoes

FROM A PICTURE

SEE OUR TRACES WITH A TEN
YEAR GUARANTEE

MEN'S WORK SHOES AT \$5.25
TO \$10.00

WE STAND BEHIND THESE GOODS

T. H. BEACH

HARNESS AND SHOES

EMERY FLORAL CO.

OF CALGARY HAS APPOINTED

GEO. W. EVANS

AS THEIR AGENT IN GLEICHEN

FOR
CUT FLOWERS
HOUSE PLANTS
WEDDING BOUQUETS
FUNERAL DESIGNS

PHONES: OFFICE 12 RESIDENCE 90

Money Habits

The money habits that rule you are the foundation of your success farther later on.

Constant saving of small amounts will give you the most profitable habit you can have—the saving habit.

"Double your savings in 10 years."

HENDERSON & MALLORY

Owing to the frequency of Farm Fires, the attention of Farmers is especially drawn to the very low rates charged for insurance of grain whilst stored in barns or granaries. Also in stacks, wholly within 75 ft. of barns and granaries, but not within 100 feet of a dwelling. The result of a year's work is often swept away in an hour, and every farmer should protect himself by carrying a policy with HENDERSON & MALLORY.

RATES ARE AS FOLLOWS PER \$100 OF INSURANCE

No. Months	Excluding Fire Cover	Including Fire Cover	No. Months	Excluding Fire Cover	Including Fire Cover
1	\$.12	\$.15	10	\$.07	\$.10
2	\$.10	\$.13	11	\$.06	\$.09
3	\$.08	\$.11	12	\$.05	\$.08
4	\$.07	\$.10	13	\$.04	\$.07
5	\$.06	\$.09	14	\$.03	\$.06
6	\$.05	\$.08	15	\$.02	\$.05
7	\$.04	\$.07	16	\$.01	\$.04
8	\$.03	\$.06	17	\$.01	\$.03
9	\$.02	\$.05	18	\$.01	\$.02

EXAMPLE:—The Cost of \$100 Insurance for 6 months is only 44 Cents

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR.

Member of the Canadian Weekly Newspaper Association, Canadian Press Association.

Published Every Thursday in the Heart of a Wonderfully Rich Farming and Ranching District.

SUBSCRIPTION, \$2.00 Per Year. Foreign Countries, \$2.50 Advertising Rates—Display, 50¢ per Column Inch first insertion, and 25¢ for each subsequent insertion. Letters accepted only with display ad at 10¢ per line.

Exchange Must Be Added to Checks

GLEICHEN, ALBERTA, WEDNESDAY, 13, 1922

RED CROSS WORK

In the Red Cross publicity and relief departments are on file stories of life in the far north-west that would make excellent for the "best sellers". Sometimes one of these stories will leak out to the public through the columns of a newspaper and the world will learn of the wonderful ways of the Greatest Mother. Such a tale comes to hand from the distant point of Pounce Coupee where the Red Cross has an outpost station, one hundred miles from the head of steel at Grand Prairie. It is a story of the endurance and fortitude of a trapper called Blizzard Gus, and the ever open door of the emergency relief service of the Red Cross hospital. Blizzard Gus and his partner Happy Guy, were carriers of the government mail from Fort St. John to Hudson's Hope, the most northerly settlement in the B. C. Interior, one thousand and seventy five miles north of Edmonton. True to his nickname, Gus ran into blizzards every time he started for anywhere. On the treacherous trails of the ice of the case River he got completely knocked out. One day Blizzard Gus had the misfortune to fall through the ice and for two days he had to travel wet in the teeth of a north wind. It was no wonder that the frozen glands of his throat gave him a great deal of trouble. Indeed he was in a very bad way when his face and neck began to swell and turn black. No doctor was at hand to render aid, but two trappers came to the rescue and with some sissors cut a hole in the swollen throat. Fever set in and it looked as if Blizzard Gus had come to the end of the trail, but his friends decided to get him at all cost to the Red Cross Hospital where he would have a fighting chance of life. They placed him on a saw and the boat was kept frequently up against huge masses of ice, but they kept on going, and at last landed him safely in the care of the Red Cross Hospital. It seemed to him as he were entering heaven. Here was warmth, cleanliness, care, comfort, food and shelter.

Those who heard him tell the story of his arrival and reception said that Blizzard Gus thought the establishment of two nursing sisters in that Red Cross hospital a thousand miles from nowhere was about the most perfect in the world of medicine. His wounds were taken care of immediately and with good nursing he was able to return to civilization. Because of his gratitude to the Red Cross, the trapper likes to talk about the service of the Greatest Mother in following the trail of the ice and snow to the edge of the world in her endeavor to serve humanity.

farmers are now increasing in number, and eventually prove the very best thing for them and the entire district. Just now every farmer realizes that wheat farming is a failure and something else must be tried. Most of them have abandoned to cut wheat farming and go into real farming—namely, mixed farming. A few years hence we will not be surprised if this district raises more wheat than ever and also sufficient fodder crops to keep the farmer out of debt. He will then have his wheat to clear profit.

John Glambek's letter appearing elsewhere in this issue should be read by every person interested in this district. There is nothing really new on the subject yet it is interesting particularly just at present. It is the old story of carrying all the eggs in one basket. One which the Call has harped on since its first issue, nearly sixteen years ago. Let us hope our friend John will be able to accomplish some real good for himself and neighbors.

Not long ago a member of the Gleichen U. F. W. A. stated to the Call that their store account for the whole of last year amounted to a little over \$7.00 per month in cash, the rest she had paid with butter, eggs, chickens, etc., and she added, "When we get a crop of grain we have that to the good." These are the class of farmers that will eventually place this district on a sound financial basis and make good for themselves.

An Alberta editor was asked, "Do dogs pay?" He replied "A good many do not; they take the paper several years and then have the postmaster send it back marked 'refused' or 'gone west'."

THE GLEICHEN CALL

"Trade at Home" Campaign

It was a famous showman who declared that the people loved to be humbugged. That saying is many years old but sometimes it seems that there is about as much truth to it now as there was when it was first uttered.

People as a rule do not like the idea of having "something put over" on them, but from the way in which the great mail order houses in the big cities flourish it seems that a great many people do not mind it a bit.

The business man who when he gets a call for an article which he has not in stock, attempts to substitute some other article of a similar nature without telling the buyer of the substitution, is "putting something over" on the customer. Few retail merchants nowadays attempt to do a lot of that kind. The great majority of the merchants do not do this for two reasons. One reason is that they wouldn't do it if they could and the other is that they couldn't do it if they would. The man who sees what he is buying before he

pays for it, is pretty sure to get what he wants.

Ordered Shirt, got Pyjamas But there are other cases of merchants, of which the same thing cannot be said. A man who has been closely connected with some of the big mail order houses is authority for the statement that the heads of various merchandise departments of many mail order houses have standing orders to substitute with the nearest thing they have if the article ordered are not in stock and available for delivery. It is related that in one instance as a result of these instructions, a man who ordered a dress shirt from a mail order house received a pair of pink pyjamas instead.

LUMBER

See Trevelick The Crown Man for quotations on your building requirements. We carry a full line of building material and meet all competitive prices. Locations your fall building and alterations plans with us. Advice and estimates cheerfully given. "Can't-Bug" gases, fence posts, fire wood.

CROWN LUMBER CO., Ltd.

HARDWARE

If it's Hardware We have it. If we haven't got it we will get it for you; if we can't get it it is our business policy, coupled with the fact that reasonable prices prevail here in all lines.

W. H. JAMES

AUTO ACCESSORIES

Gasoline Oils, Lubricants, Greases, Fan Belts, Oil Tubes, Accessories. H. S. JAMES

Humble Agent We Give You Service.

DEPARTMENT STORE

Our Business Connection is proof of a satisfied client. We endeavor at all times to anticipate your requirements here in Gleichen and submit estimates for any job on a basis of Quality, Service and Price.

WEBSTER BROS., Ltd.

FARM IMPLEMENTS

See First when you require the following John Deere Implements, Severs Mower Thrasher and Road Machinery, Rotary Rod Weilers, etc. We sell Success, Oil and William Penn Oils and Grease. Trade in Gleichen.

HAROLD DUNN

LUMBER

Everything in Lumber Building Material, Lath, Shingles, Mouldings, Windows and Doors. We would be glad to advise you concerning your building requirements and to submit estimates for any job.

REVELSTOCK SAW MILL CO., Ltd.

GROCERIES, ETC.

Our Stock of Groceries is large, fresh and reliable. We would appreciate an opportunity to meet your patronage and to discuss your requirements. Our service and our prices will please you.

THE GLEICHEN GROCERIES

Stady "Trade at Home."

DRUG STORE

Progressiveness is the policy of this centrally located Drug Store. You may find here everything usually found in a first class Drug Store. Bring your prescriptions for accurate and speedy dispensing.

A. R. YATES

DEPARTMENT STORE

Our Weekly Advertisements bring to our customers messages of many saving suggestions concerning reasonable merchandise of quality. Our values represent merchandise of highest values at prices comparable only with high quality.

GEO. MATTHEWS

HARDWARE

Shelf and Heavy Hardware. Paints and oils. Variables Blackboards and Builders Supplies. Reasonable prices prevail at this store.

McKAY HARDWARE CO.

GROCERIES

Pure food products. Fresh Kitchen Provisions. Choice Confectionery. Ice Cream. Soda Drinks. Fruit, Tobaccos. The Palm Parlor. Phone 97

N. T. PURCELL

TAILORS

Cleaning, Pressing and Repairing large assortment of beautiful suits. Ready pattern for men's suits and overcoats. Let me supply you your next suit.

W. K. BROWN

TIRE AND RADIATOR

Repairs gasoline and oils. New and second and tires. Tires accessories. Gleichen Tire Repair Works

P. HOTTIGER

BANKER

Properly Headed Branch completely equipped with all necessary care and attention. We want your patronage. In return we properly paid bank rates and interest made in cash. Fruit, confectionery and ice cream.

H. W. BROWN

It is easy for the mail order house to get away with this substitution of another article for the one that is ordered for the reason that if exchanging an article received from a cataloguing house is a costly/under-talking.

Exchanges are Costly

If a mail order buyer is disappointed in his purchase, as he is very apt to be when he compares the article upon its arrival with the picture and a flowery description which appeared in the catalogue, the wisest plan is to take what he gets and make the best of it, for every time he sends an article back to be exchanged he pays the freight or express charges and even if the article is exchanged as requested, the buyer is not apt to have much letter on the second attempt.

The mail order houses are well aware of the fact that the majority of their customers will not go to the trouble and expense of returning an article if it does not come up to their expectations and as a result they can work the substitution game to their heart's content.

The home merchant, however, cannot do business in this way and, as has been said, the majority of them would not do it if they could. The home merchant, if he has not the article called for, may offer another with the explanation that it is of the same quality as the one for which the customer asked. Good merchants nowadays even hesitate to offer something "just as good" to the customer especially when the article called for is one that has become well-known and popular through the advertising done by the manufacturer, but to attempt to make a substitution without the knowledge or consent of the customer! Well, it isn't being done by the local merchants today.

J. O. BOGISTE

Farm Implements Agnes International Harvester Co. Farm Machinery When you require farm machinery of any kind ask our lines and get our prices.

GARAGES

Foreign Tractors. Ford Cars. Ford Trucks. Ford service. Repairs given to all cars. Automobile Supplies. HA' & GARAGE

You are possibly contemplating the purchase of a new car. If so, you would be glad to tell you the good points our Overland and to also demonstrate for you. Large stock of new accessories and parts. General auto repairs.

BATES & GIBSON'S GARAGE

GEN'S FURNISHINGS The Progressive Man patronizes his own community. This store caters to the dress requirements of progress. Large well assorted stock. Men's wear. Up-to-date styles. Best quality. Reasonable prices.

STABBACK & BROWN

FARM IMPLEMENTS

Personal Service — a square deal with every purchase on all machinery bought here. Massey-Harris Implement. Advance Rummy Separators. Oil-Pump Tractors. Delta Light Plymouth Tractor. HISSSETT & ANDREWS

BOOTS AND SHOES

It Pays To Buy Good Shoes and to trade where you know you will receive the best. Our knowledge of the leather business and our selection of materials on all stock and shoes bought here. HARRIS

T. H. BEACH

MOVING PICTURES

Don't Forget to watch this space for announcements of Picture Attractions. We aim to offer you just the best of merit. We can assure you an evening both pleasant and profitable.

GLEICHEN AREA HOUSE

DRAIVING TRANSFER

Drawing Cartage Prompt and Efficient Service. BROWN & TRANSFER Phone 37, — — — Gleichen

WEBSTER BROS. LTD.

Stanfield's Underwear

In combination and two piece suits. Pure wool costs no more than other makes and is certainly the captain of them all.

Penman's Hose

For ladies and gents. You can make no mistake in buying this well known line.

Geo. W. Slater Invictus Shoes

Another one of our outstanding lines

Gossard Corsets

They lace in front... This well known line of wearing apparel is becoming more and more popular in this district every season.

Groceries

HOW ABOUT THE XMAS CAKE? HAVE YOU MADE YOURS YET? GET THE MATERIALS AT OUR GROCERY DEPARTMENT, THEY ARE FRESH.

The Busy Store

"Your Money's Worth or Money Back"

HOW'S BUSINESS???

Advertising, backed by the right spirit, the right goods and the right service, can rescue a sinking business and will make a prosperous business more masterful in its own community.

CALL TO ACTION MR. FARMER

(Continued from page 1)

profit than none at all. Hogs will naturally follow milk cows as skim milk is the best foundation for small pigs, and as Mr. Truge and other corn growers claim that improved crows and some other kinds can be raised here; that and barley will solve the hog feed question.

To those farmers who do not like milking cows I again point out to Mr. Truge's experiments. He buys a lot of feeders in the fall, young lean steers, etc., these he fattens on fodder corn and peas raised on the land he prepared for summerfall and he declares it is very profitable.

From my experience I know that a patch of fall rye makes good pasture for cows and young cattle during the biggest part of the summer

and if this rye is sown after the binder, we believe it cut it can be pastured the next year up to the middle of June. Then on land summer-fallowed in this way a farmer may raise rye for pasture on part of the land to be summer-fallowed and corn, peas or sunflowers on the other part.

I have heard objection to pasturing milk cows on rye, claiming that milk would taste from it, still this has not been my experience, but, if so, sweet clover can be used for pasture. In order to carry on this system to the best advantage it will be necessary to have a cultivator these other implements can be used by several farmers and the cost reduced. A trenching machine, according to Prof. Stratton, to be

eight feet deep and sixteen wide and as long as you want it, can be made without costing a single dollar, except the farmer's labor, and that is never reckoned at anything. Now, then, a start should be made just spring on a small scale. If the co-operative plan is adopted the co-operative should buy the seed corn, peas and sun flowers, in a lump. The first year a few acres can be sown with a grain drill, cut with a mower or binder, and if a silo cannot be built the stuff can be fed in a dry state with fairly good results.

There would be a lot of details to work out, explanations to be made and every farmer interested is invited to attend a meeting in the Farmers' Hall at Miln on Friday afternoon, Dec. 29th, at 2 o'clock—the U.F.A. annual meeting day. I shall try to have speakers present who have had experience along the line mentioned and who will explain matters to all interested. He is now improving nicely.

JOHN GLEICHEN.

ARROWWOOD BRIEFS

(From our own correspondent) Forest Kemper received some new radio apparatus last week.

Mrs. F. A. Hall is in the Tilden hospital in Denver at present.

The Arrowwood Junior U. F. A. meet Jan 6th next 15th as stated last issue.

Felix Jones reports "Bikany" Silvas as missed very much as only half the oatmeal is required at the ranch now as formerly.

Eldon Osbourne and family are occupying the house recently vacated by Geo. Leith, and Roscoe Shatto and wife are living in the house vacated by Mr. Osbourne.

A new house was moved on to the townsite, near the business district last week, which Everett Hubbs, the blacksmith, expects to occupy as a residence in the near future.

Miss Clara Adams is making a trip to Calgary once each week to take music lessons from Madam Bronte, who was formerly Queen Victoria's organist, also playing at the wedding of Princess Mary. Miss Adams has a number of music pupils in the community.

(From Our Own Correspondent) William A. Silvas, after spending over a year with relatives on the G. T. Jones ranch, returned to his old home at Cameron, Missouri, last week. His sister, Mrs. Gaylen Jones and little Betty Rhea returned with him to remain over the New Year's with old friends and relatives.

There have been turkeys numbering many hundreds shipped from this community in the last week and there seems a good promise of a like or greater amount leaving in the next ten days. In the next few days the city people will put on a great demonstration of the feeling of man for that paramount ruling force—his stomach.

Don Beagle underwent quite a serious operation at a Calgary hospital last week for pharyngeal pneumonia. It was feared that Don was bothered with tuberculosis, but the physicians at the hospital declare that it is a serious attack of pneumonia. His condition is much weakened, so it was necessary for him to endure the pain of the operation without the aid of an anesthetic.

UNION CHURCH NOTES

Sunday School next Sunday at 11 a.m.

Evening service at the usual hour, 7:30 p.m.

Preacher: Rev. John Pate.

Subject: "The Law of the Fringe"

Everybody welcome.

A pathosque picture entitled "The Lion's Cub" will be shown on Friday evening at 7 p.m. in the Union Church. The picture deals with the work of the Boy Scouts in Britain during the war and is being shown specially for the young people of the town. There will also be a song program and a lecture by Mr. Pate.

COMING EVENTS

Dec. 15—Dance at Arrowwood Consolidated School.

Dec. 15—Box social and dance at Living Springs school house.

Dec. 16—At Opera House "God's Own Woman."

Dec. 19—Hogge shipped by Pioneer Market.

Dec. 20—Concert by Gleichen Girls Club, in Opera House.

Dec. 22—Hockey Dance at Opera House.

Dec. 23—Valley sale at McGregor Hardware Co. Store.

Dec. 29—Public Meeting in the Miln Hall.

Dec. 29—Queanstown U.F.A. Annual Meeting.

Jan. 5—Arrowwood Junior U. F. A. meeting.

Alid N. T. Purcell successfully underwent a surgical operation in a Calgary hospital a week ago, having had trouble with his eye for sometime past. He is now improving nicely.

Christmas Prices Encourage Christmas Giving



NOW IS THE TIME TO BEGIN TO BUY YOUR XMAS GIFTS FOR YOUR FRIENDS IN THE EAST

We realize the problem of Xmas. Gift Buying and in order to make it easier for you, we will endeavor to display our splendid stock of Xmas Goods to the best possible advantage.

OUR STOCK SUITABLE FOR XMAS, BUYING INCLUDES:

Gents Dressing Gowns

House Jackets

Silk Shirts

Pure Wool Sweaters

Men's Initial Handkerchiefs in Irish Linen

Ladies' Fancy Embroidered Handkerchiefs

Gents' Wool and Silk Mufflers and Scarfs

Gents' Gafters

Silk Lined and Mocha Gloves

Armbands

Silk Souvenir Handkerchiefs

Silk Ties

Ladies' Sweaters in Pullover and Tuxedo Styles

Pure Wool Pullover Jerseys

House Slippers

Fancy Wool Hose

Fancy Knitted Vests

Fancy Boxed Braces

Garters in Fancy Boxes

Astrachan Gauntlet Mitts

Curling Jackets

Suit Cases

Tuxedo Styles

NOTE—WE INVITE YOU AT ALL TIMES TO DROP IN AND INSPECT OUR GOODS WE DO NOT URGE YOU TO BUY

STABACK & BROWN MEN'S AND BOYS' OUTFITTERS

MISCELLANEOUS

FOR SALE—A pair of ladies boots, with slugs attached. Apply Box X, Call office.

WANTED—Dressmaking and plain sewing. Apply Miss Anderson, room 50, Gleichen Hotel.

FOR SALE—A pair of ladies boots, with slugs attached. Apply Box X, Call office.

SHELLED CORN FOR SALE—At \$1.50 per 100 pounds. Also corn fodder at \$1.50 per ton. Fodder has green feed cut-back for milk. For milking house industry. Apply F. E. Dotes.

BACON PIGS—Held to my Registered Tawmworth Farm. Service Fee \$1.50. W. M. LYLE.

Anyone having a good young milk cow for sale call on Miss Bartsch.

Custom Grain Grinding done by J. A. Renaud.

IN POUND

Red and white, white head before calf. No visible brand. Impounded Nov. 10th.

Red and white, white face, rear of head. No visible brand. Impounded Nov. 12th.

Impounded in the pound kept by the undersigned, situated on the S.W. 1/4 of 34-21, W. 1/4 1/2.

If the above are not redeemed, same will be sold on 26th, 5th at the pound.

T. BATE, Poundkeeper.

Do your Xmas shopping early.

Do you need Xmas boxes? Get them at Staback & Brown's from 5c. to 25c.

Your subscription is due.

MILT WADE PRACTICAL SHOE REPAIRER

Best Materials Used. Work Guaranteed

Hand Sewn Work a Specialty

TRY ME AND SEE

Shop in Basement of Royal Bank—Gleichen

NOTICE!

We will be Shipping Hogs on Tuesday the 19th inst.!

We will be shipping Hogs on Tuesday, the 19th inst. If you have any ready to ship by that date come in and

The following is the Government Official Grading on Hogs and we will only buy STRICTLY according to this grading under all circumstances:

- Grade 1. Selected Bacon 160 to 210, Premium 10 per cent.
- Grade 2. Thick Smooth 160 to 210, Basic price.
- Grade 3. Shop Hogs 120 to 200, Discount 1 cent.
- Grade 4. Heavies over 210 to 260, Discount 1 cent.
- Grade 5. Extra Heavies over 260, Discount 2 cents.
- Grade 6. Lights and Feeders 170 down, unfinished, Discount 3 cents.
- Grade 7. Roughs any weight, Discount 2 cents.
- Grade 8. Sows, Smooth 170 to 350, Discount 2 cents.
- Grade 9. Stage flat, 3 cents per pound.

PIONEER MARKET PHONE 42 GLEICHEN CHRIS BARTSCH, PHONE 10

The first sign of a man's strength is his knowledge of his own weakness.

